Media Tracking of CLAP Launch & Signing of MOA with LHP States – 25\textsuperscript{th} Nov 2019
City Govt sluggish on Central schemes: Puri

Taking a dig at the Delhi Government, Union Housing and Urban Affairs Minister Hardeep Singh Puri on Monday claimed that it was 'non-performing' in many cases when it came to the implementation of Central schemes in the national Capital. Responding to a query pertaining to Delhi as a beneficiary under the Prime Minister Awas Yojna (PMAY- Urban), the union housing and urban affairs Minister said, 'Delhi is on all (Central Government) schemes that I am aware of. It is underperforming and in many cases, it is a non-performing Government'.

At the launch of Credit Linked Subsidy Scheme (CLSS) portal, Puri claimed that the Centre has not received any proposal under the central scheme from the Delhi Government. According to the Ministry, there have been only 16,000 cases of Credit Linked Subsidy Scheme (CLSS) under PMAY-Urban in Delhi, which were received from individuals and not the AAP Government in the national Capital.

However, the Minister assured that the BJP-led Central Government will ensure that people get all facilities being delivered through its various schemes, be it the PMAY-Urban and others, which a 'non-performing Delhi Government' could not do so.

Reacting to the controversy over his earlier statement that BJP Delhi chief Manoj Tiwari being projected as the Chief Minister candidate were misunderstood.

"Why are you taking it so seriously? I have clarified.

Under CLSS, the Centre provides interest subsidy of up to around ₹2.67 lakh on home loans to individuals, which reduces the principal outstanding amount of the loan. Puri said CLSS (CLAP) portal will help to address grievances of beneficiaries in a much comprehensive and organised manner.

Puri said that the Government will provide a pucca house to every resident of Delhi as the Centre is currently working on whether it should be implemented through the PMAY or the Delhi Development Authority. Seeing the attitude of the Delhi Government on the issue of unauthorised colonies, the Centre decided to complete all formalities on their own to confer ownership rights to the residents of these colonies, he claimed.

The issue of unauthorised colonies had been pending since 2008. The Delhi Government had assured us that an agency was working to fix boundaries of these colonies in 2017, but in 2019, they sought more time. Puri added that an online portal will be prepared before December 15 through which people living in unauthorised colonies will be able to apply for ownership rights.

On Monday, Memorandum of Agreements for light house projects were changed between banks and six Jharkhand, Madhya Pradesh, Tamil Nadu, Tripura and Uttar Pradesh.
Portal for housing subsidy scheme

New Delhi, November 25
Union Minister Hardeep Singh Puri on Monday launched CLSS Awas Portal through which people seeking to avail housing subsidy under the Pradhan Mantri Awas Yojna (PMAY)-Urban will be able to track their applications. At the launch of the Credit Link Subsidy Scheme (CLSS) Awas Yojana, the Union Housing and Urban Affairs Minister said that grievances of beneficiaries will be addressed in a much comprehensive and organised manner. PTI
MoUs for Light House Projects
Under GHTC-India and Exchanged between MoHUA and State Govts

New Delhi, Udaygiri P. V., Minister of State for Housing and Urban Affairs launched the CLS-Anna Portal (CLAP), secondly, Memorandum of Agreements (MoUs) for Light House Projects under GHTC-India was exchanged between North Indian State Government of Uttar Pradesh, Bihar, Uttarakhand, Madya Pradesh, and Rajasthan. The Union Minister for Housing and Urban Affairs, Shri Hardeep Singh Puri, was present at the event. The Minister highlighted the importance of CLAP and the need for a more efficient and transparent system. He also emphasized the role of MoUs in enhancing the efficiency of housing projects and ensuring better delivery of housing amenities.

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CLAP: The Union Government launched the Credit-linked Subsidy Services Awas Portal (CLAP) of Pradhan Mantri Awas Yojana-Housing for All (Urban) on November 25, 2019. The portal was launched along with the signing of agreements between the Union Housing Affairs Ministry and state governments for the construction of LightHouse projects under GHTC-India.

Union Minister of Housing and Urban Affairs, Hardeep Singh Puri said during the launch that the portal will help in addressing the grievance of the beneficiaries in a much more comprehensive and organized manner.

**Significance**

The CLAP portal will help the beneficiaries to track their application status online in real-time. The portal will provide a transparent real-time monitoring system for the credit-linked subsidy services. The portal would also benefit the other stakeholders to work in unity to release subsidy to the beneficiaries on time.

**Pradhan Mantri Awas Yojana (Urban)**

The Pradhan Mantri Awas Yojana (Urban) aims to address the housing needs of the population of the Urban Economy. The Credit-linked Subsidy Services covers the MIG segment for the first time. The mission is expected to benefit young professionals having an income of up to Rs 18 lakh per annum.

Govt Launched Portal for Subsidy Scheme Under PMAY-HFA (U)

About Credit-linked Subsidy Services Awas Portal (CLAP):
On 25th November 2019, the Union Govt launched the Credit-linked Subsidy Services Awas Portal (CLAP) under Pradhan Mantri Awas Yojana-Housing for All (Urban). Now, people seeking to avail housing subsidy under the PMAY (U) will be able to track the status of their applications.

At the launch of the Credit-linked Subsidy Services Awas Portal (CLAP), the Union Housing and Urban Affairs Minister said that grievances of beneficiaries will be addressed in a much comprehensive and organized manner.

The portal was launched along with the signing of agreements between the Union Housing Affairs Ministry and state govt for the construction of Light House projects under GHTC-India.

Under the Credit Linked Subsidy Scheme (CLSS), the center will provide an interest subsidy of up to Rs 2.67 lakh on home loans to people, which decreases the principal outstanding amount of the loan.

Credit-linked Subsidy Services Awas Portal (CLAP) will help other stakeholders to work in synergy for the release of subsidy to beneficiaries on time.

What are the objectives of the CLAP Portal?
The CLAP portal aims to provide a transparent and strong real-time web-based monitoring system for the beneficiaries of the Credit-Linked Subsidy services (CLSS).

What are the benefits of the CLAP Portal?
The CLAP portal will help the beneficiaries to trace their application status online in actual-time. It will also present a transparent real-time monitoring system for credit-linked subsidy services.

This portal would also benefit the other associates to work in solidarity to deliver subsidy to the beneficiaries on time.

What is Light House Projects?
The Light House projects are model housing projects that are made using shortlisted alternative technology along with physical and social infrastructure facilities fit to the geo-climate and risk provisions of the region.

The Light House projects can display and deliver ready to move-in houses rapidly than the normal construction, which are cost-effective, reasonable, sustainable and excellent with a better quality of construction.

"Through the Pradhan Mantri Awas Yojana (Urban) we are addressing the housing needs of the population of the Urban Economy." - MoS H&UA @HardeepSPuri

"Among the four verticals of PMAY (Urban), we have reached more than 8 lakh beneficiaries under CLSS." - MoS H&UA @HardeepSPuri

"I believe that with the launch of CLAP, the grievance of the beneficiaries would be addressed in a much more comprehensive and organised manner. It shall also help other stakeholders to work in synergy to release subsidy to a beneficiary on time." - MoS H&UA @HardeepSPuri

"Today, I am happy to announce that Financial Literacy for the beneficiary will also be included under Angikaar Campaign which would be done through outreach camps by PLIs in coordination with CNAs, SLNAs and ULBs." - MoS H&UA @HardeepSPuri
"Through the Pradhan Mantri Awas Yojana (Urban) we are addressing the housing needs of the population of the Urban Economy." - MoS H&UA @HardeepSPuri

MoS H&UA @HardeepSPuri at Launch of CLSS Portal (CLAP) and Exchange of Agreements between MoHUA and State Governments for construction of Light House Projects on 25th November 2019.

MoS H&UA @HardeepSPuri at the launch of CLSS-CLAP web portal and the exchange of agreements between @MoHUA_INDIA and state governments for construction of LightHouse projects under @GHTCIndia.

@Secretary_MoHUA, Shri DS Mishra, was also present at the occasion.

PMAY-U has been the most visionary mission in addressing housing needs of urban population.

Housing For All @PMAYUrban - Nov 25

MoS (I/C) H&UA @HardeepSPuri announced that the 'Financial Literacy' for all PMAY(U) beneficiaries will be included under the #Angikaar campaign through outreach camps by FSUs which will educate beneficiaries on savings.

Financial Literacy in #Angikaar

Building capacities of PMAY(U) beneficiaries with financial literacy through outreach camps by Banks / FSUs.
Apart from CLAP launch, we exchanged MoAs between @MoHUA_India & the 5 LightHouse Project States - UP, Jharkhand, Gujarat, Tamil Nadu & Tripura, under GHTC.

GHTC aims to identify and mainstream alternative & innovative technologies from across the globe through a challenge process for speedier, cost-effective, climate resilient construction of affordable housing projects.
Social Media infographics / Teasers for the launch of campaign
LIGHT HOUSE PROJECTS

LHPs are model housing projects of houses built with shortlisted alternate technology along with physical and social infrastructure facilities suitable to the geo-climatic and hazard conditions of the region. These LHPs shall be able to demonstrate and deliver ready to live-in houses expeditiously than the normal conventional construction which are cost effective, economical, sustainable and superior with better quality of construction.